

## Expertly Navigating Oral Healthcare Research



Cliantha Research, a full-service Clinical Research Organization (CRO), is a leading provider of clinical research services. With over seventy two years of experience in consumer research, Cliantha is your preferred partner in developing effective claims. Our team can manage your complete end-to-end claims development and substantiation program for:

- Anti-cavity (Superficial caries) | Prevent Cavity
- Fights plaque and gingivitis
- Tartar/calculus control
- Reduction in tooth sensitivity/dentin hypersensitivity
- Remove extrinsic dental stain
- Relieves toothache
- Long-acting cooling sensation
- Germ Protection
- Whitens teeth
- Instantly and visibly whiter smile (optic effect)
- Freshens breath | Long lasting mouth freshness
- Prevents gum bleeding while brushing
- Enamel Erosion
- Improve Oral Health
- No tooth decay

Contact Cliantha for more information about how we can enable you to make product launch decisions faster.

Steve Unwin, President- North America: [steve@cliantha.com](mailto:steve@cliantha.com)

Indrani Kakade, COO- India: [ikakade@cliantha.com](mailto:ikakade@cliantha.com)